

News Release



Rosewood Manor Care Foundation
6260 Blundell Road
Richmond, BC, V7C 5C4
604 271 3590 x 23

Contact:
Adrienne White – 604 307 3231

Organizers get more than they bargained for as Rosewood more than doubles fundraising goal at Richmond Garden Party

RICHMOND, B.C., (September 21, 2005) – The first annual Rosewood Manor Garden Party Extravaganza was held this past Sunday, September 18th to sell-out crowds. Between ticket sales and room sponsorships, over \$135,000 was raised to support the new dementia care wing being built at Rosewood Manor. The event featured over 80 classic cars in a garden setting, automobile and music memorabilia, excellent food and three diverse musical groups.

The purpose of the Garden Party was to raise money and awareness for the Rosewood Manor Care Foundation's 'Furnish a Room' campaign – a campaign aimed at raising funds to ensure the new wing at Rosewood Manor will offer rooms with superior safety equipment and an environment that is truly comfortable and home-like.

“Our hope was to raise \$50K; I was overwhelmed when I realized that we more than doubled that goal” said the Foundation’s president, Adrienne White. “It was a picture-perfect day,” she added. “Hundreds of volunteer hours and incredible financial support from individuals and organizations made the event extraordinary. From the sunshine when people arrived, to delicious food and good music, to the breathtaking full moon when they headed home -- we just couldn’t have asked for anything better.”

White went on to say “Our exceptional, caring guests fortunately understand the vital need for increased resources to meet the needs of our fast-growing population of seniors. We are so thankful to everyone who gave their support.”

“Our goal was to have an event where people could relax and enjoy a summer afternoon for a good cause” said event chair and board member, Jim Ratsoy. After having their pictures taken with a 1930 Cadillac convertible coupe, guests meandered through the garden of classic cars while enjoying refreshments and live music. “It was gratifying to see the amazement on people’s faces when the doors opened for dinner” added Ratsoy. “A barrage of sounds and images greeted them, from classic dining tables and a chocolate fountain to neon lights and polished automobiles. Juke boxes rocked and a Dance Band rolled while Red Robinson invited everyone to enter the building.”

.../more

Supported by the Vancouver Coastal Health Authority, Rosewood Manor is building an addition that will add 36 single occupancy units for residents who require special dementia care. Thanks in part to the generosity of people at this benefit, the Foundation is much closer to reaching the goal of \$218,000 to furnish each of the new rooms. If you missed the event you can still furnish a room or make a tax-deductible donation by calling Dawn MacTaggart at 604-561-9340.

The Rosewood Manor Care Foundation was formed in 2000 to raise funds for special projects at Rosewood Manor. Rosewood Manor, opened in 1982, is a non-profit care facility funded by the Vancouver Coastal Health Authority and governed by the Richmond Intermediate Care Society. As an outstanding residential care home for seniors, Rosewood provides 24-hour nursing care and supervision, recreation programs and support services to 120 residents. Through the expanding Campus of Care program, Rosewood also offers services to the community at large.