



## Thinking about Applying for Board Membership on the Rosewood Manor Care Foundation?

The following information is to you help you get a sense of whether the Rosewood Manor Care Foundation (RMCF) is a good fit for your time, skills, personality and energy. We believe it is important that your participation on the RMCF creates a win/win relationship for you and for the Board and that you feel good about the time you share with Rosewood.

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### What is the Rosewood Manor?

Rosewood Manor is an outstanding non- for- profit care facility and health care provider that delivers professional , divers and quality care to 120 residents, their families and the surrounding Richmond neighborhood. As such Rosewood provides seniors with 24 hour nursing care and supervision to ensure the highest quality of life while promoting individual dignity within the comfort of a familiar and safe environment..

#### Mission

The mission of the Rosewood Manor Care Foundation (RMCF) is to raise funds for special projects to enhance the quality of care and life for the residents, the community and to promote aging in place.

### What do RMCF Board Members do?

Board Members on the Rosewood Manor Care Foundation are very important. It is through our Board Members that we are able to:

- Support the mission of the Rosewood Manor Care Foundation
- Be successful in our fundraising ventures
- Get our 'foot in the door' to meet the right people for any given campaign
- Attract support for the Rosewood Manor Care Foundation
- Attract strong board members and supporters
- Raise the need for more support for seniors in our community

- Highlight the work that Rosewood Manor does for the betterment of our community.

### **As a Board Member, what are the Expectations and Responsibilities?**

We have basic expectations and responsibilities for each Board Member. We ask that each person:

- Attend RMCF board meetings (10 annually)
- Attend the RMCF Annual General Meeting
- Serve on at least one committee (attend/phone-in to committee meetings as necessary)
- Be able to articulate the needs of the organization
- Support initiatives and campaigns
- Endorse proposals through phone calls, personal visits and correspondence
- Bring ideas and energy to the meetings
- Be responsive and proactive.

### **How are the expectations of a Foundation Board Member unique?**

As the key mission of any foundation is to raise funds, board members of the RMCF should be willing to:

- Attend special events and bring friends
- Provide names of potential donors and help cultivate positive relationships with them
- Share your skills for the growth and the success of the Foundation (e.g. leadership, legal, tax, accounting, desktop graphics, marketing, sales, planning, public speaking etc.)
- Share ideas and support efforts to create a sustainable annual fund
- Attend community events to help raise the Foundation's profile.

### **I don't have a lot of background on the Organization. Is that OK?**

Once you are a Foundation Board member, we have a detailed Orientation Presentation and a Board Manual to share with you. It is natural for people to feel like they're

'coming in cold', but it is our aim to ensure you have the background and information necessary to be able to come on board and feel confident in sharing your ideas, expertise and time.

## **What's in it for me?**

Through the Rosewood Manor Care Foundation, Board Members have the opportunity to make a significant difference in the lives of seniors in our Community. For most of our Board Members, that's what it's all about. However, Board Membership has other benefits

- The time and effort you invest will support the RMCF in being an accountable, responsible and successful organization.
- Your effort will ensure that funding is available not only for improving the quality of life for Rosewood Manor's residents but also for community.
- Your personal profile is raised in the community through participation on the RMCF Board.
  - Your name will appear on the web site, on brochures, on marketing material and at community/fundraising events.
- You'll be associated with a highly respected, professional and ethical organization.

## **What Can You Expect as a Board Member on the RMCF?**

- Strong leadership
- A friendly and committed team
- A detailed orientation about the organization, its history and goals
- Support from Care Foundation and Rosewood staff
- An opportunity to 'give back' to the community in an area that is of enormous concern and relevance to the changing demographics in the lower mainland.

**\*\*Please note that there is an annual membership fee of \$25.00 \*\*.**

Even if you never know anyone who lives at Rosewood Manor, chances are you'll know someone who benefits from the Campus of Care at Rosewood.
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